

PROGRESS

Leading Businesses...Leading Communities...

Chairman's Message

I hope each and every one of you had a wonderful holiday season. As we say goodbye to 2011 and say hello to 2012, I felt it very appropriate to highlight New Year's Resolutions. Most people make resolutions for the coming year of a personal nature (lose weight, stop smoking, etc.) and unfortunately many are broken within a couple of weeks. Have you ever considered, however, making resolutions for your small business and setting aside a little time each week to accomplish your goals? Here are a few tried and true resolutions that you might want to try.



Glen Boles

Chairman of the Board
Valley Baptist Health Systems

destination. Where would you like to be this time next year? Make a list of actions required to get you there, then start with a few of the more attainable goals (1 or 2) to build your motivation and confidence and you'll soon find yourself well on the way to your destination. Also, be very specific with your resolutions. Instead of making a resolution to get on a social media site, make a resolution to create a community on Facebook or Twitter for current and potential customers

continued on page 7 (Chairman's Message)

A Passion for Service

Great customer service is absolutely critical to every company's success

Great customer service is absolutely critical to every company's success. Effective leaders use customer service tools to ensure customer satisfaction and retention, and financial growth.



The Brownsville Chamber of Commerce has partnered with the Holiday Inn to present customer service expert Bill Drury's: "A Passion for Service", in two exact ses-

sions on Thursday, January 26, 2012 at the Holiday Inn located at 3777 N. Expressway. The morning session

will be from 8:30 to 11:30 am and the afternoon session will be from 1:00 p.m. to 4:00 p.m.

Early registration is \$89 per person (up until two weeks prior to the seminar) \$79 each five or more. Late registration is \$109 for one; \$99 each, five or more. Price for Non-Members is \$149.

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Shining Star Customer Service Award



The January 2012 Shining Star Customer Service Award goes to Bonnie Garza, Manager at Denny's Restaurant located at 6131 Paredes Line Rd. In dealing with customers, Ms. Garza always gives the best service. She is attentive to customers and other staff members regardless of how busy she is and demonstrates customers are truly special and justly deserving of her utmost attention and assistance. The Brownsville Chamber of Commerce applauds Ms. Garza for her leadership and genuine interest in helping others and making Brownsville Shine with excellent customer service.

Nominate your favorite teller, clerk, food server, secretary, checker, colleague, news carrier...all chamber members qualify!

Fax 956-504-3348 or email angela@brownsville-chamber.com your recognition, along with company name, employee name, and a brief write up about the customer service provided. Deadline date is the second Wednesday of each month. Business must be a member in good standing of the Brownsville Chamber of Commerce.

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President's Message

According to an article in the Huffington Post dated December 13, 2011, Small business owners are feeling more optimistic, according to an optimism survey index by the National Federation of Independent Business (NFIB), a nonprofit small busi-



Angela R. Burton,
IOM, CPM
President/CEO

ness association. The November survey of more than 780 small business owners showed that business confidence rose 1.2%, its highest level since

February 2011. Though confidence is still below pre-recession levels, factors in the report suggest a brighter economic future. In the article, Holly Wade, Senior Policy Analyst for NFIB reported fair gains in sales, employment, and business conditions. Another factor showing improvement is that 7% of the surveyed business owners plan to hire, a four point increase since October and the highest rating in more than three years.

While reading the

small article above...I thought....well okay...this sounds positive however the word "confidence" kept catching my eye. What does confidence really mean? Merriam-Webster has various definitions but after reading through them my favorite was...having faith or belief that one will operate in a right, proper, or effective way.

That brings me to my next point.

I'd like to extend a "thank you" to all our members (new and

renewed) during what was the biggest "billing month" of the year (December for January). In particular, I'd like to especially thank those businesses that promptly responded with payment. See renewed and new members below and on page 3.

I greatly appreciate your "confidence" in the Brownsville Chamber of Commerce at a time when we are all carefully examining our expenditures.

Let me assure you, our commitment is to

deliver business initiatives that ensure success for you, your business or organization and your employees! The Chamber will continue to provide more tools, more seminars, more staff expertise, more peer contact, more information, more advocacy and more individual support.

Again, your faith in us means a lot. Please don't hesitate to contact me if you should ever need anything. I'm at your service...

**Thank You!
Gracias!
Renewed Members**

Renewed Members
as of 12-27-11

AGH Engineering & Surveying, LLC
January 15, 2004

AT&T
August 26, 2005

Bert Whisenant Insurance
January 2, 1990

Boca Chica Animal Hospital
January 1, 1987

Border Customs Service
January 1, 1985

Brian G. Janis, P.C.
January 26, 1999

Brownsville Community Foundation
August 4, 2006

Brownsville Junior Service League
November 19, 2009

Brownsville Museum of Fine Art
January 1, 1986

Brownsville Navigation District (Port of Brownsville)
January 29, 1989

Bryan, Gonzalez Vargas y Gonzalez Baz, S.C.
January 14, 2004

Bryant & Stingley, Inc.
January 13, 2004

Burton McCumber & Cortez, L.L.P.
January 1, 1982

Business Development Fund of Texas
December 10, 1999

Cameron County Drainage District No. 1
December 19, 2001

Carling Technologies, Inc.
January 4, 1989
Casa Los Ebanos/Los Ebanos Preserve
December 12, 2003

CASA of Cameron & Willacy Counties, Inc.
November 22, 2004

Chema's Trucking, LLC
January 14, 2004

Corrigan Dispatch Co.
January 1, 1986

Darling-Mouser Funeral Home
January 1, 1987

Davidson & Troilo
January 14, 2004

De Shopping en el Valle de Texas
January 26, 2007

El Pato Mexican Food, L.P.
January 1, 1986

Emilio O. Hernandez, D.D.S., P.C.
January 1, 1987

Episcopal Day School
January 15, 2004

Ernie's Fiesta Graphics
January 1, 1990

Escobedo's Pharmacy & DME
December 28, 2005

G R D Cominter Corp.
September 7, 2010

G.M.S. Waste Disposal
January 1, 1987

GC Telecom, LLC
September 22, 2010

Gonzalez & Arrambide, Inc.
November 10, 2009

Historic Brownsville Museum
January 8, 2007

Holiday Inn
January 1, 1982

Holtzman Property Company
January 14, 2004

Interlube Corporation
January 1, 1987

IT Computer Solutions
July 1, 2005

JKJ Workforce Agency, Inc.
January 10, 2008

Kearfott Corp. Motion Systems Division
January 1, 1983

L & F Distributors, Ltd.
December 12, 1994

Linebarger Goggan Blair & Sampson LLP
January 15, 2004

Little Farm Frozen Foods, Inc.
January 1, 1990

Long Chilton, L.L.P.
January 1, 1986

Mary Yturria
January 5, 1990

Materiales para Construccion Triple AAA, Inc.
January 14, 2004

McCall Gibson Swedlund Barfoot, PLLC
January 15, 2004

McDonald's
January 13, 2004

McNair & Company, Inc.
January 15, 1937

Mycsa Ag, Inc.
January 29, 2007

NewSound Hearing Aid Center
November 2, 2010

NRS Consulting Engineers
January 26, 1991

continued on page 3 (Renewed)

Forums will Help Define TSC's Mission

Texas Southmost College in partnership with the Brownsville Chamber of Commerce, Wells Fargo Advisors and Workforce Solutions Cameron organized focus group sessions to gather input from the business community to assist with TSC's strategic planning process. The four forums took place at the Fort Brown Memorial Center and were divided between Wednesday and Thursday, December 7 and 8, 2011. The focus groups were

organized by industry sectors; Healthcare-Related Businesses, Service - Hospitality & Retail Service Industry, Manufacturing/Logistics-Related Businesses and Financial Services/Other Non-Specific Business Types.

More than 100 business owners, managers and CEOs participated in the forums and gave informative input on what they expect from a community college in the Valley. Each group

session was scheduled to last an hour but with each attendee's great participation and enthusiasm, focus sessions lasted longer than expected. Business people in the community are very excited about TSC's pathway and expect great outcomes. After the summits, TSC's president, Dr. Lily Tercero and her staff were left with detailed information of what the business community expects from the institution. Besides the focus



groups held in Brownsville, TSC also hosted community summits in Port Isabel, Los Fresnos and special focus group sessions with students, faculty and staff from UTB/TSC.

A community college is a 2-year government-supported institution that offers several associates degrees and certifications but can also serve as a head start in a 4-year

degree plan and students may transfer to a 4 year institution to complete their bachelor's degree.

continued from page 2 (Renewed)

- Oakcrest Management, Inc. January 1, 1988
- Office of Senator Eddie Lucio, Jr. December 3, 2009
- Parra Furniture & Appliance Center, Inc. January 1, 1989
- Parra Loan Company January 14, 2004
- Posada de las Palmas Apartments January 15, 2004
- Raba-Kistner Consultants, Inc. December 28, 1994
- Rana Laboratories January 1, 1986
- Rio Grande Tool Co., Inc. January 1, 1982
- Rio Valley Dermatology January 19, 2010
- Schaefer Stevedoring January 1, 1982

- Serafy Laboratories January 1, 1986
- Simmons Homes January 1, 1983
- Spanish Meadows Rehabilitation, Skilled Nursing & Assisted Living Center January 1, 1989
- State Farm Insurance January 1, 1987
- Sunrise Mall January 1, 1987
- Taco Palenque Del Valle, L.L.C. January 17, 2003
- Texas Alcohol and Drug Testing Service, Inc. December 23, 2010
- Tipotex Chevrolet, Inc. January 8, 1990
- TMC-Teaching & Mentoring Communities August 23, 2006

- Uchi Japanese Restaurant October 26, 2006
- United Blood Services January 16, 1991
- United Way of Southern Cameron County January 8, 1991
- Valley Coca Cola Bottling Company October 16, 1992
- Valley Radiologists & Associates January 21, 2009
- WELLS FARGO Bank, N.A. January 1, 1980
- Wink's Saloon Grill & Roping Arena November 12, 2007
- WorldWide Digital Company & Edemsa January 15, 2004

- Welcome! Bienvenidos! New Members**
New Members as of 12-27-11
- Cardinal Consulting Services Human Resource Professionals Ms. Margarita Salazar 6883 Red Pine St. Brownsville, TX 78526 Phone: (956) 543-2045
- CASO Document Management Document Imaging & Document Management Software Ms. Melba Estapa 3453 IH 35N, Ste. 215 San Antonio, TX 78219 Phone: (210) 222-9124 Fax: (210) 222-9065

- Goodwill Industries of South Texas, Inc. Apparel Mr. John Owens 1765 E. Ruben Torres Blvd. Brownsville, TX 78521 Phone: (956) 504-9136 Fax: (361) 884-4090
- JesMar Inc. Income Tax Services Ms. Maria E. Villarreal 3040 FM 802 Ste. G Brownsville, TX 78526 Phone: (956) 574-6548 Fax: (956) 574-6548
- Khan's Grill Restaurants Mr. Michael W. Garza 2701 E. Ruben Torres Blvd. Brownsville, TX 78521 Phone: (956) 542-8881

- South Texas Tactical Weapons Gun Shop and Tactical Weapons 568 Springmart Blvd. Brownsville, TX 78526 Phone: (956) 350-2047 Fax: (956) 542-7040
- Tegrity Homes Builders-Designers Mr. Clayton Traylor 5601 Democracy Blvd. 109 Plano, TX 75024-3677 Phone: (972) 403-1800 Fax: (972) 591-4596
- Valley Day & Night Clinic Clinics-Medical Centers-Surgery Centers Dr. C.L. Anderson Jr. 3302 Boca Chica Blvd. Brownsville, TX 78521 Phone: (956) 982-2517 Fax: (956) 550-9393

For the most Current Calendar of Events
Visit Our Website at:
www.brownsvillechamber.com

2012

Honor Roll of Business

The years your doors have been open for business speak greatly to your business integrity and success!

2012 Honor Roll of Business
 Congratulations to the leading businesses of our community - pioneers and newcomers - who are devoted to serving you and all our citizens. The Valley Begins Book is proud to commend these established merchants.

<p>1918 93 Years 2011 E. DE LA GARZA, INC. Wholesale Grocers Since 1918 634 E. Fronton St., Brownsville 93 Years of Continuous Food Distribution Throughout the Valley • Mon.-Fri. 8am-5pm Brownsville 542-3576</p>	<p>1937 74 Years 2011 The Chamber of Commerce Leading Businesses • Leading Communities 1600 International Blvd., Brownsville, TX 78401 Telephone: 542-4541 www.brownvillechamber.com</p>	<p>1920 91 Years 2011 LOPEZ SUPERMARKET For 91 Years the Lopez Family has been in the Grocery Business 505 2nd Street, Brownsville, TX 78401 542-4400</p>
<p>1-888-233-5721 or 359-2468 74 YEARS ITBOSWELL WE BUY, WE SELL, WE REPAIR! ALL AFFILIATE REPAIRERS AUTO • WELLS • ELECTRIC</p>	<p>1949 62 Years 2011 FRUIT & VEGETABLES • FRESH FRUITS & VEGETABLES • WHOLESALE • FRESH BREADS 3225 Boca Chica Blvd., Brownsville, TX 78421 (956) 546-9855 Mon.-Sat. 8 am-7 pm Sun. 10 am-6 pm</p>	<p>1968 43 YEARS 2011 LOANS PRESTAMOS HASTA \$1200 1901 Boca Chica Blvd., Brownsville, TX 78401 546-6800 546-3368 423-0909</p>
<p>1920 41 YEARS 2011 HACIENDA MOTORS, LLC We Make Car Buying EASY! 4300 International Blvd., Brownsville, TX 78401 Phone: 546-9630</p>	<p>1973 38 Years 2011 RED BARN • Complete Tire Service • Sales New & Used • Vehicle Body Repairs • Wheel Alignment • DOT Inspections • Mechanical • Brakes Service • Oil Changes • Fluids • Washes 6024 E. 5th St., Brownsville Office: 831-8311 Home: 831-2812</p>	<p>1975 36 Years 2011 Brownsville Coffee Shop #2 Open 24 Hours BROWNSVILLE • LUNCH • DINNER • TAKE-OUT • DELIVERIES 542-9650 • 3220 International Blvd., Brownsville</p>
<p>1979 32 YEARS 2011 SUNWAVE AIR CONDITIONING L.L.C. INSTALLATIONS • SALES & SERVICE WE SERVICE ALL MODELS HOME BUSINESSES • RESIDENTIAL 7250 N. EXPRESSWAY OLMITO, TX • 350-4813</p>	<p>1984 27 Years 2011 Fina's Coffee Shop FINE MEXICAN FOOD Orders To Go Call 541-7350 435 6th Front Street Rd., Brownsville Monday thru Thursday 10:00am-10:00pm Friday, Saturday & Sun. 10:00am-10:00pm</p>	<p>1989 22 YEARS 2011 Clean, Quality Vehicles Financing Available 2014 S. Lynn, President Lester Lopez, Vice President 2014 International Blvd., Brownsville 546-9850 • Brownsville 547-9898 • Brownsville</p>
<p>1990 21 Years 2011 548-1100 3150 International Blvd., Brownsville Jorge E. Dominguez, MD, PA Podiatrist</p>	<p>1994 17 Years 2011 CARRÉ LAW FIRM INJURED? MICHAEL M. CARRÉ Attorney at Law 1900A International Blvd., Brownsville, TX 78401 Phone: 956-982-2244</p>	<p>1998 13 Years 2011 Savors for the Sweet! Great Selection of Cakes! Amaretti's Original Single Cakes 1344 Paredes Line Rd., Brownsville 986-0501 Mon-Sat, 9 am-7 pm • Sun 12-4 pm</p>
<p>1998 13 Years 2011 WAGGON WHEELS Auto Sales & Service 2775 Hill Village Shopping Center 541-6920</p>	<p>2003 8 Years 2011 AUTOCENTRIC IMPORT AND DOMESTIC CAR REPAIR ENGINE REPAIRS • BRAKE SERVICE AC REPAIR • TRANSMISSION SERVICE Phone: 574-0826 204 Paredes Line Road, Brownsville Mon. - Fri. 9:00 AM to 5:00 PM • Sat. 9:00 AM to 1:00 PM 98 2nd St. • Brownsville, TX</p>	<p>2004 7 Years 2011 AUTO 231-4806 Insurance Starting At \$19.99/mo. Full Coverage 2000 Pineda Rd., Brownsville, TX 78401 Phone: 231-4806</p>
<p>2007 4 Years 2011 IRISH PUB 1200 Canal Blvd., Brownsville (956) 550-1050</p>	<p>2008 3 YEARS 2011 Amigo Roofing & Construction LLC 18 Years Experience, Serving the Brownsville Area 10000 E. 17th St., Brownsville, TX 78401 Phone: 956-243-2059</p>	<p>2008 2 YEARS 2011 ARRONDONO PROGRESSIVE WE OFFER LOWEST RATES ON ALL TYPES OF INSURANCE AUTO • 22 NO CRI BI CRICK NO LICENSE OR INSURANCE RECORDS WEISS LICENSE BY 465.4289 / 640.7825</p>

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On Thursday, December 8, 2011 Stripes located at 2501 Central Blvd. hosted a ribbon cutting ceremony for their grand opening. Stripes Convenience Store teams deliver convenience with passion. It's an attitude that's reflected in every employee, in every store and it's the reason the company's slogans are-It's Go Time and Con Ganas-are more than just a catchy collection of words. They're an honest reflection of the unwavering spirit that makes Stripes.



On Thursday, December 8, 2011 the 2nd Annual Brownsville Women's Expo organized by MaddAbbie's Jewelry & Gift hosted a ribbon cutting celebration at the Jacob Brown Auditorium. MaddAbbie's is a family home-based business managed by Arely Peña, mother of two beautiful girls & a handsome baby boy. MaddAbbie's Jewelry & Gifts have been serving their customers for more than two years and hope to serve many more. MaddAbbie's goal is to strive for every piece to be "uniquely designed with you in mind."



On Tuesday, December 13, 2011 Los Perrones Taqueria LLC. located at 705 W. Elizabeth St. hosted a ribbon cutting in celebration of their grand opening. They serve a variety of specialized tacos from tripas, molleja, al pastor, bistek, and fajita to their famous Taco Perron & the delicious Tacos de Birria. They are a family owned and operated business and look forward to serving you.



On Wednesday, December 14, 2011 Alquimia Spa located at 3380 Ruben Torres Blvd., Suite 204 hosted a ribbon cutting in celebration of their grand opening. The spa offers the latest cosmetic laser procedures for rejuvenation and hair removal as well as Botox and dermal fillers injections, skin rejuvenation, stretch mark removal, skin resurfacing, and many more.



On Friday, December 16, 2011 Sun Loan Company located at 1474 W. Price Rd. hosted a ribbon cutting in celebration of their grand opening. The first Sun Loan office was opened by Thomas L. Brundage in San Antonio, TX in 1988. There are over 250 offices in 8 States and it is a family owned business. It has become a major player in the industry with representation on the boards of various state associations. They are a consumer finance business specializing in making small installment loans directly to consumers. Sun Loan's basic business product is the installment loans.

continued from page 1
(A Passion for Service)

In 3 short hours, you'll discover secrets and acquire skills to improve your level of service. Remember, paychecks come from your customers, not accounting, payroll, or "the boss". Learn how to dazzle customers and keep them coming back for more. Learn how to turn tough situations into future sales opportunities.

Bill is noted for his humorous and enthusiastic presentations. He is someone who believes learning can be fun and productive. Bill's training is "results oriented" and will enhance your organization's ability to compete in the business world of today.

This seminar has received rave reviews from more than 200 Chambers of Commerce and Associations. He has delivered more than 2,000 seminar presentations the last 20 years and ninety nine percent of all attendees rate his programs as excellent in both content and presentation.

"This is the perfect way to help our Chamber members go to the next level of service excellence," stated Chamber President Angela Burton. According to the annual member survey "Customer Service" training was number one of the top three areas of interest.

Drury was a national training consultant for the Zig Ziglar Corp. from 1985 to 1990. His seminar focuses on winning customers and reducing lost sales.

Some topics to be covered in the seminar are motivation, making first impressions, creating a vision for service, communicating respect to customers, personalizing service, handling irate customers, and overcoming stress and burnout.

Here are some interesting facts:

FACT: 7 out of 10 customers who stop doing business with a company do so because of the way they were treated on the first contact.

FACT: 96% of unhappy

customers never complain about discourtesy, but 91% of them will not buy again from a business that offended them.

FACT: According to the National Retail Association, a 5% increase in customer retention can increase long term profitability by as much as 85%.

FACT: Courting new business can cost up to five times more than strengthening relationships with current clients.

Again, the same seminar will be held in two separate sessions at the Holiday Inn. The morning session will be from 8:30 AM to 11:30 AM and the afternoon session will be from 1:00 PM to 4:00 PM. You can e-Register at www.brownsvillechamber.com or call the Brownsville Chamber of Commerce at 542-4341.



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Season's Greetings



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continued from page 1
(Chairman's Message)

to interact. By setting realistic, specific resolutions, the better your chances to succeed.

ASK A CLIENT FOR A REFERRAL – Many business owners never consider asking their existing clients for contacts with others who may need their services, but that can be a prime source of business. And you already have a built-in reference from a satisfied client! You also have the Chamber of Commerce to assist you with this process.

SHARE YOUR BUSINESS' RESOLUTIONS WITH YOUR TEAM - After you've created your resolutions, share them with your employees. Make your employees understand the importance of completing the resolutions so that they are

on the same page as you. Send daily, weekly or monthly updates to ensure your team is staying focused on the tasks.

DELEGATE RESPONSIBILITY EFFECTIVELY - When letting your team know about your resolutions, delegate small tasks that will help your business complete the big goal. Think of it as a series of steps that your team needs to take to get to the prize. Also, make deadlines for these sub-goals to be completed. A deadline emphasizes the importance and ensures that everyone has done their part to complete the smaller tasks by a certain period of time. Take it a little further by rewarding your team after each sub-goal is complete. Rewards will give them incentive to stay focused.

LEARN SOMETHING NEW ABOUT BUSINESS – Ask yourself where your business knowledge weaknesses are, then find a way to learn more in a short time. The Chamber of Commerce can also be of great assistance here!!

FOCUS ON CUSTOMER SERVICE – Customers matter, so recall your memories of the best service you've ever received. Set yourself a challenge to outdo that service experience, and outdo it over and over again. You and/or your staff could attend "A Passion for Service" Seminar organized by the Chamber on Thursday, January 26, 2012.

BUILD ROCK-SOLID PROCEDURES – The right procedures will make your business run more efficiently. A good system will allow

for increased workload and reduce the amount of effort you need to spend on repetitive activities. Having procedures reduces the chance of errors, and increases your ability to think beyond the routine. Think of the differences between a business without procedures and one with them, then consider what would happen if you took extended leave, perhaps for medical reasons. Which would survive?

STAY MOTIVATED & COMMITTED - As stated previously, it's much easier to create resolutions than to stay committed to them. If you start to lose focus, find motivation or inspiration. Think about the reward at that's waiting for your business at the end of the tunnel. The first week or two will be the easiest, but as February

approaches, many resolutions are abandoned. Completing the sub-goals and providing incentives will give your business a boost of motivation. According to a Business News Daily article, author Tom Connellan states that one reason why New Year's resolutions fail is because people don't realize that "motivation actually comes from small successes." So keep the small triumphs coming!

TRACK PROGRESS with TECHNOLOGY - You must be tracking your business' progress. No matter what your business' resolution is, there is an application that will let you track it. A great way to stick to your business' New Year's resolutions is to monitor your progress. Do some research to find a great tool or mobile app to help you along the way.

If you find that your business simply cannot find an application that can help you track your business' resolutions, then I would consider making a resolution to integrate more technology into your marketing efforts.

In conclusion, these tips will help you stick to your business' New Year's resolutions. Follow these tips, stay disciplined and determined and you will reap the benefits at the end of the year. Cheers to 2012!

P.S. Getting involved with your Chamber can be an excellent New Years Resolution too! If you're a member become more active and if you're not call and join today. The Chamber can assist you with many of the resolution ideas listed in my message.



The Brownsville Chamber of Commerce and PDLR, Inc. Present the Kelly Miller Circus

Thursday, February 9, 2012 to Sunday, February 12, 2012

Advance Tickets can be purchased at the Brownsville Chamber of Commerce for \$12.00
 Tickets purchased at the Circus Box office will be \$16.00
 Limited Premium Seating Available inside Big Top
 \$2.00 Off Discount Coupons will be at various businesses throughout Brownsville

Go to www.brownvillechamber.com for showtimes!

Tickets on Sale Now!

Brownsville Chamber of Commerce

DIAMOND BALL

Chamber Bienvenidos Committee Presents
Diamond Ball 2012
 Dinner & Dance

Saturday, March 24, 2012
 7:00 PM to 12:00 AM
 at
 Brownsville Events Center
 1 Events Center Blvd.

Delicious Sit Down Dinner
 Live Entertainment

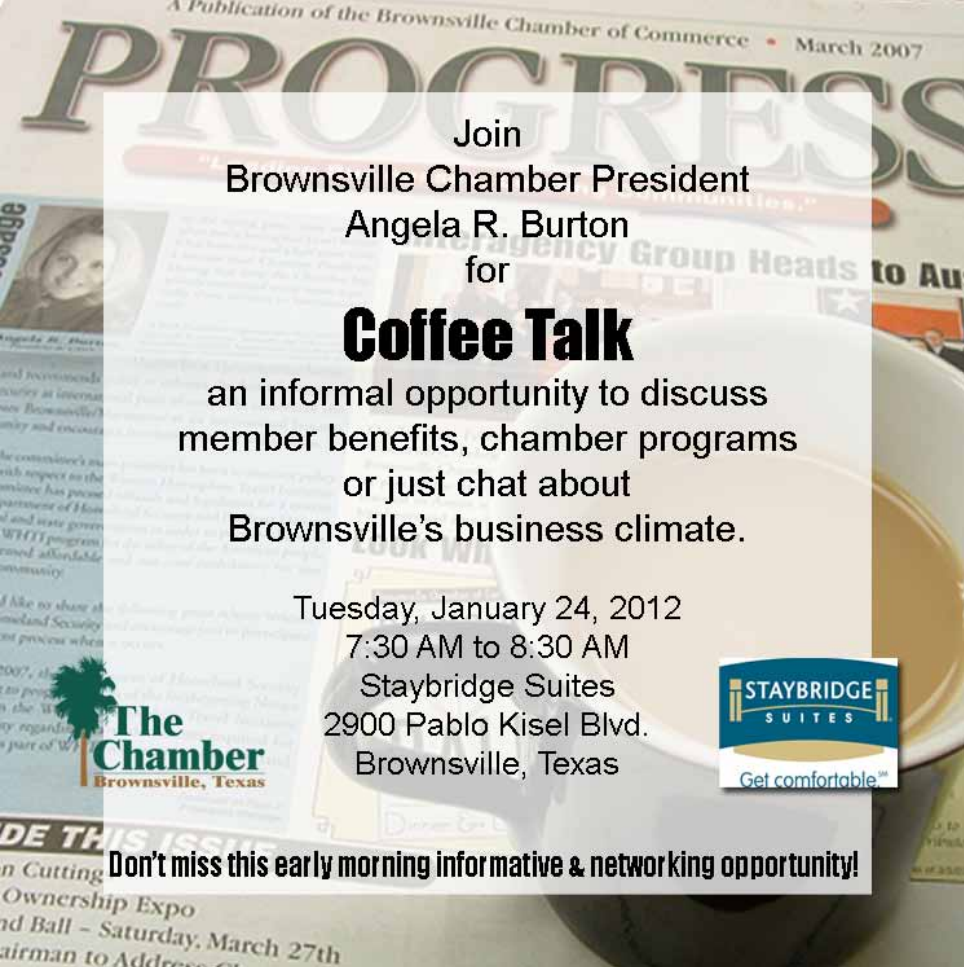
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ADMIT ONE



Join
Brownsville Chamber President
Angela R. Burton
for

Coffee Talk

an informal opportunity to discuss
member benefits, chamber programs
or just chat about
Brownsville's business climate.

Tuesday, January 24, 2012
7:30 AM to 8:30 AM
Staybridge Suites
2900 Pablo Kisel Blvd.
Brownsville, Texas



Don't miss this early morning informative & networking opportunity!



Holiday Business Mixer a Festive and Giving Networking Event!

On Thursday, December 15, 2011, the Brownsville Chamber of Commerce, La Milpa Tortilleria, the Camille Playhouse and the Mitte Cultural District partnered to host the Chamber's 2011 Holiday Business Mixer with more than 150 guests in attendance making it a festive networking event for everyone.

Moreover, participants donated toys to the Brownsville Police Department's (BPD) "Christmas for Kids 2011". In total, there were 100 toys collected towards this endeavor which was started almost two decades ago in 1992 by Officer Ray Arellano. This holiday season thousands of children received a gift thanks to the Brownsville Police Department and all its wonderful part-

ners many of which were Chamber members.

All through the evening door prizes were drawn for all those who donated toys, the prizes were contributed by: Alquimia Spa, Combat Fitness, Complete Nutrition, Constandino Professional Hair Dressing, Darling Mouser Funeral Home, La Condesa Restaurant, Los Perrones Taqueria, Madeira Restaurant, SG Boot Camp and Triple S Michelada Mix Thank you to all members who donated door prizes, in part because of you the night was a success.

Moreover, guests couldn't stop raving about the excellent tamales provided by La Milpa Tortilleria and everyone wanted a taste of the Chambers famous

eggnog. Lastly, special thanks to Boogedy Bear's Partlyland, HEB-Southmost and our generous members for their desserts. Beverages were provided by L & F Distributors.

"This is the time of year we reflect and give thanks," stated President Angela Burton. "We are especially thankful for members who care about the success of the community and the Chamber."

For more networking opportunities visit our community calendar at www.brownvillechamber.com. You may also call our office at 956-542-4341.

Event photos can be found on the chamber's website.

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PROGRESS

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