



Resolution 2007-003

June 21, 2007

A RESOLUTION IN SUPPORT OF "IMAGINE BROWNSVILLE" A CITY INITIATIVE CREATING A TEN-YEAR BROWNSVILLE COMPREHENSIVE PLAN

WHEREAS, the Brownsville Chamber of Commerce's (BCOC) is a member driven business organization, whose principal mission is to provide visionary leadership which will foster a prosperous business environment and improve the quality of life while building on Brownsville's unique resources, and;

WHEREAS, the Brownsville Chamber of Commerce's acknowledges that Brownsville is a dynamic and unique community at the epicenter of a tremendous wave of economic opportunity. Brownsville is the 6th fastest growing city in the State of Texas and possesses a young talented workforce, natural and geographic assets, solid transportation network and a reputable education system. The City's close proximity to South Padre Island and Matamoros, Mexico makes Brownsville an attractive destination locale, and;

WHEREAS, the Brownsville Chamber of Commerce has concluded that given these wonderful assets, opportunities and tremendous potential; and with increasing global competition for new jobs and investment, and limited funds to finance our increasing needs, the City is challenged with administering its growth for generations to come, and;

WHEREAS, the Brownsville Chamber of Commerce concurs that in order to meet our growth challenges, the City needs a blueprint, a common strategy for leveraging our human, natural, technology, capital and institutional resources in order to manage our growth in a sustainable manner while increasing the general welfare and quality of life of our citizens, and;

WHEREAS, the Brownsville Chamber of Commerce also believes that the Brownsville Comprehensive plan will define a vision of where we, as a community, want Brownsville to be in the next ten years, and establishes an implementation strategy to attain that vision, and;

Brownsville Chamber of Commerce

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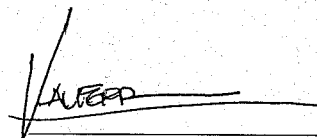
WHEREAS, the Brownsville Chamber of Commerce believes that the Brownsville Comprehensive Plan is a vital investment for the community that will focus our common energies toward shared quality of life and economic development goals; and allows the city to prioritize our needs and permits us to invest our limited funds in the projects that will yield the greatest return for our community, and;

WHEREAS, the Brownsville Chamber of Commerce is convinced that community-wide participation will have a positive influence on how Brownsville grows and prospers, and;

WHEREAS, the Brownsville Chamber of Commerce acknowledges the City, GBIC and BCIC for undertaking this important and valuable Brownsville Comprehensive Plan.

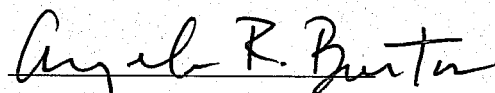
NOW, THEREFORE, BE IT RESOLVED the Brownsville Chamber of Commerce hereby endorses the Brownsville Comprehensive Plan and urges all its members and the community at large to participate and contribute to this valuable effort.

Done this 21st day of June, 2007



Kevin Alford
Chairman of the Board

ATTEST:


Angela R. Burton
President/CEO

